



## Tour de Force: Part 2

December 15, 2010 by [Dumi Gwebu](#)

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A continuation of "Tour De Force" : Who To Watch in 2011

### The Artist Manager



*Pic: Destinymag*

Dynamite comes in small packages. It's very true when it comes to super power artist manager **Sheree O'Brien**. She kick started her career as a music promoter and event organiser in East London. Having conquered her home town, she was headhunted by Soul Candi records as a marketing manager and eight months later her natural talent for creating super stars was rewarded by being appointed Head of Soul Candi's artist development label. Sheree has managed DJ Mbuso, DJ China, Relo and she is currently RJ Benjamin, Giggs Superstar and Pebbles' manager. She proved her skills in the production studio as well by executive producing and compiling Giggs Superstar solo project "Ssounds of Superstar". It seems the only way to become a superstar is to get Sheree to manage you, if you're lucky enough.